

ER 5-1808

E.R.

January 30, 1954

Mr. Roy C. Ingersoll, President  
Borg-Warner Corporation  
310 South Michigan Avenue  
Chicago 4, Illinois

Dear Mr. Ingersoll:

We are most appreciative of the fine cooperation of Borg-Warner in featuring the Crusade for Freedom in your double-page advertisement appearing currently in Life, Saturday Evening Post, Time, Newsweek and several other publications.

Ripley is so widely read that I am sure our efforts to obtain support for Radio Free Europe were made known to many thousands of readers as a result of your help.

On behalf of the Officers and Trustees of the American Heritage Foundation, I extend to you our thanks.

Sincerely,

Thomas D'A. Brophy  
President

cc: T. S. Repplier  
Helen Crabtree  
Henry Ford II  
✓ Allen Dulles  
Arthur Page  
L. A. Novins  
C. M. Vandeburg  
R. W. Robb

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*Crusade for Freedom*